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For Immediate Release

From: Fredericksburg Department of Public Works

Subject: University of Mary Washington to Install UMW Eagle Logos on College Avenue

Date: November 18, 2010

The University of Mary Washington will install eagle logos on the pavement on College Avenue adjacent to the campus, beginning as early as this weekend. A total of twelve logos will be installed.

“Eagle pride is spreading throughout the campus. The Eagle logos on College Avenue will make a statement that can be enjoyed by our students and the community as well as the many visitors and prospective students who come to Fredericksburg,” said UMW Vice President Rick Pearce.

The City of Fredericksburg has approved the installation of the logos after an extensive review of the design, including size and color, as well as the specific locations. “We understand that the logos need to be visible to motorists traveling on College Avenue and we’ve worked with UMW staff to ensure that they will be installed only in locations where motorists will not be likely to confuse them with regulatory markings”, said Public Works Director Doug Fawcett.

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